

Current parking situation –

Information about the Study Center parking garage!

Information about our parking options.

We have a limited number of parking spaces available for our participants. They fill up quickly, especially in the morning. If no parking space is available, you are of course welcome to use any other free parking spots in the **Beiersdorfstraße 9** parking garage. There are also plenty of parking spaces available for people with limited mobility.

Additionally, we would like to recommend the parking garage at Quickbornstraße 24 (Meridian), which is located very close to the Study Center. Please allow a little extra time for the short walk. Thank you for your understanding and support.

Note: Travel expenses are already included in the compensation. This includes:

- Public transportation (HVV)
- Public parking fees in the area surrounding the Study Center

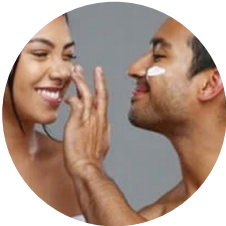
Our barrier system in the parking garage has changed.

- Please remember to validate your ticket.
- You can obtain the parking token at the following locations:
 - ▶ at the **Service Point** on the 2nd floor, or
 - ▶ at the **exit of the Study Center** from our security staff.
- After your visit, simply insert this parking token into the barrier machine when leaving.

We are Experts

Expertise, passion, and science that creates knowledge!

Discover fascinating insights about your skin and take a behind-the-scenes look at how our colleagues conduct studies. Maybe some of it looks familiar to you, or it might spark your curiosity for upcoming studies.



Skin soothing

When the skin's natural protective barrier is disrupted, it often reacts with tightness and itching. Certain cosmetic ingredients may have an irritant or sensitizing potential, which can trigger skin reactions in consumers. Our experts explain how we test our products for skin compatibility and why protecting the skin barrier is so important.



Eye wrinkles

We analyze and document the depth and structure of wrinkles before and after several days of product application.



Pigmentation spots

Hyperpigmentation often appears on the face, hands, or arms. Our experts provide insights and analyze pigment spots using image and color analysis.



Sensorics

Through our experts, you will also learn what sensory evaluation means. We use the five human senses — sight, smell, taste, hearing, and touch — and gather feedback from our consumers.



Sweat reduction

Sweating is a completely natural function of the body for regulating temperature. Our experts have developed methods to test underarm odor, sweat levels, and textile discoloration.

Discover more innovative methods from our experts on our website under:

<https://study-center.beiersdorf.com/en/we-are-experts>

Study Center – We develop impactful skincare innovations that touch people's lives.

HAPPY EASTER & LOTS OF COLORFUL EGGS!

Your team from the Beiersdorf Study Center

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For further information relating to data processing, please see the data protection declaration (section "Contacting Us" / Communication/Cooperation) on www.beiersdorf.de